

### Addressing Key Topics

The site will facilitate knowledge exchange and collaboration on many timely and pertinent topics related to SharePoint, including:

- General Governance
- Information Management and Organization
- Co-existence with ECM
- Role in Outsourcing
- Business Case Justification
- Enterprise Deployments
- And much more...

### High Exposure for Gurus

The site is going to be the "go to" place for organizations looking to use SharePoint effectively. Gurus will find their time and effort are a well spent investment. Massive exposure and recognition of thought leadership are waiting for those willing to join and contribute.

### About

The original concept for the site was conceived by Russ Edelman, founder and CEO of Corridor Consulting, Inc. It is now jointly managed by both Corridor Consulting and Doculabs, Inc., a technology strategy consulting firm based in Chicago.

**General Inquiries:**  
[info@SharePointGovernance.org](mailto:info@SharePointGovernance.org)

### Why the Need for SharePointGovernance.org?

Microsoft SharePoint has seen explosive growth in organizations around the world. It's Microsoft's fastest-growing product, having achieved \$1 billion in sales faster than any other Microsoft product.

Because of its elegant simplicity, SharePoint has become one of the most widely deployed technologies within organizations. This requires effective controls and policies in order to manage its growth in a controlled manner. To take full advantage of SharePoint's value, it helps to be able to share and leverage the expertise of others in the industry who are facing the same challenges that you are.

SharePointGovernance.org represents a community of experts and practitioners that deal with SharePoint day in and day out, in real-world situations. The purpose of SharePointGovenance.org is to be a trusted and informative source for real-world SharePoint Governance information, where community participants can share knowledge ranging from high-level strategy down to the tactics of deploying and managing SharePoint.

### The Problem Today

SharePointGovernance.org will be successful only through the active participation of the user community. To ensure that users find the site sufficiently valuable to visit and participate regularly, the quality of content and expertise available on the site must be unparalleled. Until now, industry experts have provided valuable knowledge to the community through the publication of articles, books, blogs, and discussion forums across a wide variety of sites, most of which have not focused exclusively on SharePoint Governance.

SharePointGovernance.org seeks to be a centralized source of knowledge in key topic areas of interest to the community. A key success factor is the participation of industry experts who have provided such guidance to the community using a variety of channels and approaches over the years. The site will provide a new and unique channel, with greater reach and access to a qualified SharePoint-focused user community than any other site in the market. Plenty of sites exist for SharePoint developers and others exist for SharePoint administrators, but few, if any, look at SharePoint holistically as part of a living, breathing technology and business infrastructure; SharePointGovernance.org does.

### Introducing SharePoint Gurus

Published SharePoint experts that provide knowledge and expertise to the user community today are the "Gurus" that SharePointGovernance.org is looking for. Such expertise coupled with the centralized knowledge exchange provided by the site, and the plethora of channels for communicating this expertise to the market provide unparalleled value to Gurus alike.

### SharePoint Gurus Contributions

Gurus will be expected to provide commentary on topics ranging from SharePoint vision and strategy to SharePoint tactics, and from strategic and business-focused topics to the technical and operational topics. Dozens of areas of expertise have been identified, and Gurus can align themselves with one or more of these topics where they have expertise and can add value to the community. Topic examples include content migration, SharePoint management tools and techniques, offline capabilities, mobile access, and performance optimization.

The goal is to provide SharePoint authorities – Gurus – a forum in which to express themselves in an efficient manner. Ultimately, a Guru should benefit as much from participation as the community does as a whole. A Guru can participate in many ways, such as:

- Creating content in the form of mini-articles, blogs, or editorial pieces
- Participating in community forums as a moderator or active participant
- Contributing to periodic "Ask the Expert" online Q&A sessions
- Providing any other creative contributions that only a true Guru has to offer

### Calling All SharePoint Gurus

If you have been using SharePoint and are a recognized authority on the product, we invite you to join our elite group of Gurus. Be it through published SharePoint books, as a prominent SharePoint blogger or as a SharePoint MVP, we welcome the opportunity to discuss SharePointGovernance.org with you.

If interested in becoming a Guru, please contact:

Laura Bayko

[laura.bayko@SharePointGovernance.org](mailto:laura.bayko@SharePointGovernance.org)